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LINCOLN, Nebraska - Timeline Productions LLC today launched the readySTEADY™, a pocket-sized device to steady images shot on handheld video cameras like the Flip™.

The readySTEADY's patented design allows the growing number of users of the Flip™, Kodak Zi™, Sony Bloggie™ and other pocket video camera to shoot without the shakes and jitters that plague these cameras.

"Anyone who has shot a child's recital or a soccer game or a business presentation knows how hard it is to keep those cameras steady for more than a few seconds," said David Martin, president of readySTEADY™.

"The readySTEADY™ will help families, businesses, schools and everyone else shoot video that won't make people seasick," he added.

ReadySTEADY™ is made of solid aluminum, easily fits in a pocket or purse and uses the standard tripod mount. In addition to steadying handheld shots, readySTEADY™ also functions as a monopod.

Available in natural aluminum or black, ReadySTEADY™ retails for \$29.99 at [readysteadyvideo.com](http://readysteadyvideo.com). Shipping is free. The product comes with a 30-day money back guarantee.

ReadySTEADY™ is manufactured in Lincoln, Nebraska.

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